

2025-2029

Strategic Plan



Education

Equip and empower learners to advance pharmacy practice and the pharmaceutical sciences.

- Implement evidence-based curricular changes in our undergraduate, professional, and graduate programs that consider the current and future educational landscape.
- Enhance and expand certificates, specializations and combined degree programs for diverse learners and working professionals.
- Strengthen our students' professional preparation.
- Provide learner support that enhances well-being, belonging, resiliency and personalized success.
- Build and promote matriculation pathways into all programs to ensure a student body that represents Ohio's population.



Research

Prioritize innovation and knowledge discovery to improve human health.

- Recruit and retain innovative faculty spanning drug discovery to outcomes research.
- Become *the* university destination for drug development and optimization.
- Accelerate drug discovery and translational pharmacology through the integration of data analytics and artificial intelligence.
- Increase the impact of practice-based, community-engaged and teaching-focused research.
- Encourage interdisciplinary research and entrepreneurship that transcends division and college boundaries.



Pharmacy Practice

Transform patient care in diverse settings.

- Expand partnerships to reduce health disparities and augment health equity through the improvement of medication access and use in rural and urban settings.
- Lead advancement of value-based healthcare through optimized medication use.
- Influence community pharmacy practice change.



Outreach & Engagement

Improve the health of local to global communities through our education, practice, service and research.

- Enhance advocacy, practice advancement and community engagement by building synergy among internal programs and external collaborations.
- Formalize training for pharmacy students to meet the needs of underserved/vulnerable communities.
- Initiate and foster relationships with key players, including legislative, professional, community-based organizations and public health.



People & Culture

Intentionally support a dynamic culture that is welcoming, supportive and collaborative.

- Increase recruitment and retention efforts to ensure faculty and staff represent Ohio's population.
- Foster a sense of well-being, community and belonging for faculty, staff and students.
- Connect and engage alumni.
- Model and live our shared values.
- Prioritize communications that tell stories of our discoveries, innovations and achievements.



Resources

Ensure long-term sustainability through strategic use and growth of resources.

- Expand and diversify sources of revenue.
- Invest in programs and projects with meaningful and sustainable impact.
- Grow and align philanthropy to support the strategic goals of the college.
- Invest in research facilities to support a culture of collaboration and interdisciplinary discovery among our community.



Read more about the strategic plan at
go.osu.edu/2025strategicplan